

# **Conference Program**

Kalamata - Greece

Friday 21th October 2022

**Venue of all Sessions:** 

**University of the Peloponnese Campus Antikalamos - Kalamata** 

Registration 10:00' a.m. – 11:00' a.m.

Registration at the main hall of University of the Peloponnese Campus Antikalamos – Kalamata

# Formal Opening Speeches 11:00' a.m. - Hall 1

### **Keynote Speakers**

Chairman: Petropoulos Dimitrios / Spiliopoulos Odysseas President of I.CO.D.ECON. Conference / Vice

President of I.CO.D.ECON. Conference

**PLENARY SESSION:** (Speeches will be in Greek with translation)

Dr. Athanasios Katsis – Rector of the University of the Peloponnese

Dr. Dimitar Dimitrov - Rector of University of National and Word Economy - Bulgaria

Dr. Kostas Gouliamos: « Militarization of Society - from the "knowledge economy" to the "war economy"»

Coffee Break 12:00' noon - 12:30' p.m.

# Midday Sessions 12:30' p.m. - 14:00' p.m.

### **SESSION I - Hall 1**

Chairman: Dr. Sterev Nikolay

Nader Alber	The Controversy of Concentration-Stability in Banking Industry: Evidence from the MENA Countries
Thomas Eisfeld	Unite and Conquer - Seller collusion in multi-sided markets
Kumar Shaurav, Badri Narayan Rath	Corruption in India: Measurement and Determinants at a Regional level
M. Molhova, I. Ivanov	Disruptive Technologies - Technological Change Driven Conflicts
Zisis Mandanas, Dimitrios Petropoulos, Nikolaos Apostolopoulos	Impact of labor productivity and production cost in agricultural output:  Evidence from Greece
Nikolay Sterev, Daniel Yordanov	FOSTERING ACADEMIC ENTREPRENEURSHIP IN DIGITAL ERA
Pieris Chourides, Kyriakos Christofi	Outstanding Organizational Transformation Through Knowledge and Strategic Agility: The Velocity Prospective

#### **SESSION II – Hall 2**

#### Chairman: Dr. Giakoumatos Stefanos

Mohammad Amin, Usman Khalid	The Impact of Ethnic Fractionalization on Labor Productivity: Does Firmsize Matter?
Balu Pawde, Tara Shankar Shaw	Inequality, Manufacturing Industry and Spatial Dependence in the Districts of India
Vasiliki Brimpou, Yeoryios Stamboulis, Stavroula Alexiou, Apostolos Vetsikas	Determinants influencing the profitability of firms: A case study on the Greek retail sector
Alexandros Lyngitsos, Konstantina Pentaraki	THE RELATIONSHIP OF ETHICS EDUCATION TO THE MORAL DEVELOPMENT OF ACCOUNTING STUDENTS
Hend Sallam, Tim Müller	Modelling the Non-Take-Up of Means-Tested Benefits: The Case of Unemployment Benefits II in Germany
Petya Biolcheva	Roadmap for Risk Management Integration Using AI
Noncho Ivanov Dimitrov	The energy crisis in Bulgaria

### **SESSION III – Hall 3 – virtual presentation**

Chairperson: Dr. Sorina Chiper

Ioannis Dokas, Georgios Oikonomou, Stephanos Papadamou, Eleftherios Spyromitros	The Interest Rate Channel of Monetary Policy Transmission under Different Levels of Central Bank Credibility
O. Tsivitanidou1, C. Tsordia, A. Sotiropoulou, P. Kontodiakou	An exploration of the challenges that artists, culture, and creative professionals (ACCPs) are facing in the post covid era in pursuing their entrepreneurial activities
Metsiou Anastasia, Broni Georgia, Papachristou Eleni, Kiki Magdalini	BUSINESS ETHICS, COVID AND WAR IN THE CENTER OF LIGNITE PRODUCTION
P. Evangelou, G. Broni, A. Metsiou	Management, in operation and administration of human resources, applies in profit and non-profit organizations in cultural institutions.
GRIGORIADOU STAVROULA	Moving from Incremental to Performance Budgeting
Tania Pantazi, Andreas Papatheodorou	Government support in the European aviation sector during Covid-19: a  Delphi study
Georgia Broni, John Velentzas, Nikos Kartalis, George Panou	In how many ways we use ethics in economy? The unlimited definitions of CSR and the competition in businesses.
Aristidis Bitzenis, Nikos Koutsoupias	Foreign Direct Investment and Tourism: A Bibliographic Review (1990-2022)

Lunch 14:00' p.m. - 15:00' p.m.

in the Conference area



# Afternoon Sessions 15:00' p.m. - 16:30' p.m.

### SESSION IV – Hall 1 (ελληνικά – in Greek)

Mini Symposium: Σχέδιο SocialB: Ολοκληρωμένα εκπαιδευτικά εργαλεία για την υποστήριξη και ανάπτυξη των κοινωνικών επιχειρήσεων.

(Project SocialB: Integrated training tools to support and develop social enterprises). Εισηγητές:

	Κοινωνική Ανθρωπολόγος - Project Manager Ευρωπαϊκών Έργων,
Πωλίνα Κοντοδιάκου	Ολυμπιακή Εκπαιδευτική
	Οικονομολόγος - Συντονίστρια Ευρωπαϊκών Προγραμμάτων, Ολυμπιακή
Τερέζα Παπαγιαννοπούλου	Εκπαιδευτική

#### SESSION V – Hall 2

#### Chairman: Dr. Apostolopoulos Nikolaos

Wageeh Nafei	The Role of Digitalization in Achieving Sustainable Competitive Advantage
Diana Kopeva, Angel Sarov	Inter-Regional And Intra-Regional Imbalances And Sustainable Development Of Rural Areas In Bulgaria
Luminita Cocarta, Ana Sanduloviciu	A Discussion of Assessing Intercultural Competence for Outgoing Erasmus Students
Sorina Chiper	Language Industries: An Overview in the Context of the COVID 19 Pandemic
Tzvetomira Todorova Penkova	Migration and Mobility in a COVID-19 Pandemic
Lykourentzou, Maria – Anna	Common Agricultural Policy 2023 – 2027: A radical reform for the benefit of socioeconomic revival of the Greek Agricultural Sector

SESSION VI – Hall 3 – virtual presentation

Chairman: Dr. Hader Alber



Olga D. Khon	A Close-Up Look on the Terra's Crash in 2022
Antonios Maniatis, Kimon Papadimitriou	The Endeavor of Thematic Diving Tourism in Greece . Ninety-one Challenges and Perspectives
Yasmine Meerschaut	The Impact of Weather on Local Food Prices
A. Antonia Stefanidou	Creative economy & sustainable regional development
Ioannis Papadakis	Technical Change from the Top:Technical Change from the Top: The Role of Director Nationality inThe Role of Director Nationality in Importing RobotsImporting Robots
OLUWOLE Foluso Ololade	FOREIGN AID AND SUSTAINABLE DEVELOPMENT IN THE WEST AFRICANMONETARY ZONE
Konstantina Iliopoulou, Afroditi Iliopoulou	Covid-19 Pandemic and its effects on the Greek economy. Case study: The case of the companies HELLENIC PETROLEUM S.A. and PAPOUTSANIS S.A.

# Afternoon Sessions 16:30' p.m. – 18:00' p.m.

#### **SESSION VII - Hall 1**

Mini Symposium: Theoretical and Empirical Tools on Performance, Development and Growth: Findings from basic research in Accounting and Finance

Chairman: Dr. Ilias A. Makris

Theodora Sotiropoulou, Antonios Georgopoulos, Stefanos Giakoumatos	The linkage between financial development, income inequality, and economic growth: empirical evidence from European Union countries-members
Giakoumatos S., Koutrafouri K.	The health status of the elderly population aged above 65 years in relation with socio-demographic factors, before and after the economic crisis, in Greece.
Elias P. Kourkoutas, Stefanos G. Giakoumatos	Statistical analysis and evaluation of Greek students' background determinants on Science literacy
Emmanouil Garefalakis, Stefanos G. Giakoumatos, Anthony N. Rezitis	The usage of Markov Chain Monte Carlo (MCMC) methods in time-varying volatility models
Spiliopoulos Odysseas, Goni Panayiota	The Common Commercial Policy as a legal instrument of confirmation of the European Union international identity
Apostolopoulou Christina, Spiliopoulos Odysseas	The economic dimension of State id in the light of the European Union Law



Filippos Delis, Georgios Mavridoglou, Maher Maalouf , Stefanos Giakoumatos	A road map towards the investigation of student attrition in public vocational training institutes of Greece through the Lean Six Sigma methodology
Panagiotis Charalampakis, Dr. Antonios Georgopoulos, Dr. Ilias Makris, Dr. George Mavridoglou, Dr. Stavros Stavroyiannis	Development of Panel Data in grouped samples of companies of 5 countries of the European South, with the use of PCA
Kargadouris Antonios, Mavridoglou George, Zyga Sofia, Stavros Stavroyiannis	Performance of Health Care System and Health Units using DEA techniques: a systematic review
Emiljan Mustaqe, Gkoni Panayota	The LEGAL FRAMEWORK OF Trade and investment liberalization UNDER EE- CANADA CETA
Antonios Lymperopoulos, Vasilios Giannopoulos	The effectiveness of the Internal Control System of listed companies on the Athens Stock Exchange

# SESSION VIII - Hall 2 - virtual presentation

#### **Chairman: Alexandros Lyngitsos**

	Consumer Behavior Analysis: The Impact of Blind Box Packaging Design on
Yuchen Jiang	Purchase Intention
Xinan Chen	Analysis of Chinese Customers' Willingness to Pay Price Premium Coffee
Anastasios Saraidaris	Analyzing the tax incidence on fuel prices. Efficiency implications of the tax measures against the rising inflation in the euro area.
Georgios I. Farantos	Stohastic Frontier Analysis in health units : A systematic review and Meta- Analysis
Dimitrios Kolovos, Stamatis Kontsas	An Empirical Demographic Research Approach to the Effect of Interculturality on Aircrew Communication in European Airlines
Sotiris Apostolopoulos, Ilias Makris, Panos Dimitrakopoulos	The case of private and social enterprises of long-term care sector in relation to the local development and inhabitants' quality of life
Dimitrios Kolovos, Stamatis Kontsas	Qualitative Correlational Approach On Demographic And Occupational Primary Data On The Effect Of Interculturality On Aircrew Communication In European Airlines
COSTAS CHRISTODOULIDES	Widening Disparities across Euro Area Core and Periphery economies: Reflections on aspects of social protection in Greece



Koronios Konstantinos; Ntasis Lazaros; Dimitropoulos Panagiotis;Papadopoulos Andreas	Sponsorship and social media: How sport influencers sponsored posts affect fans' online reactions
Hancheng Lou	Effects of Trust, Company Identification, and Altruistic Attribution on eWOM Intention: Analysis of Fashion Brand CSR on Social Media

### **SESSION IX – Hall 3 – virtual presentation**

#### Chairperson: Anastasopoulou Eleni

Jiazhen Ye	Analysis of Factors Influencing Chinese Male Generation Z's Purchase Intention of Skincare Products
Ran Zhou	Analysis of Factors that Influence Chinese Gen Z Consumers' Attitude and Purchase Intention towards Co-Branding in the "Crossover" Scenario
Nikolaos Grigorakis, Georgios Galyfianakis	The effect of military expenditure on public and out of pocket healthcare financing: Evidence from OECD health insurance systems in the foreground of great re-armament in European continent
V. Fytrou, P. Stavrianidi, A. Konstantelou	Digital platforms in the creative industries: Evidence from the Greek artists and young creators
Theodosia Sirigonaki	Macroeconomic variables that affect stock returns
E. Taipliadou, J. Velentzas, N. Kartalis, G. Broni, G. Panou	The auditor's responsibility in identifying, assessing and preventing fraud
Viola Chakarova	Data driven decision making in business: an overview of business intelligence application and "Industry 5.0
G. Farantos, N. S. Koutsoukis	The efficiency of the Greek health system in a 5-year period : An application of the Stohastic Frontier Analysis (SFA) method in Greek hospitals
D. Kapnisi, A. Kriemadis	Can Total Quality Management improve the organizational performance and sustainability of professional sports clubs?
HELENA DOMÍNGUEZ TORRES	The portfolio rebalancing channel of monetary policy: what does country-specific euro area evidence tell us?



# Networking Dinner 19:00' p.m. – 21:00' p.m.

**Networking Dinner at the restaurant of Elite Hotel - Kalamata** 



# Kalamata – Greece Saturday 22<sup>th</sup> October 2022

Registration 09:30' a.m. - 10:00' a.m.

### **Keynote Speaker 10:00' – Hall 1**

Chairman: Dr. Apostolopoulos Nikolaos

**PLENARY SESSION:** (Speeches will be in Greek with translation)

Dr. Liargovas Panagiotis: "What have we learned from the implementation of Economic Adjustment

Programs in Greece"

Lykourentzos Andreas: "The development of the Agriculture Economy 2021-2027, the parameter of the

insurance sector"

# Coffee Break 11:30' a.m. - 12:00' a.m.

### Midday Sessions 12:00' p.m. - 13:30' p.m.

### SESSION X – Hall 1 (ελληνικά – in Greek)

#### Chairman: Dr. Petropoulos Dimitrios

Panagiotis Dimitrakopoulos,	
Ilias Makris, Sotiris	Energy efficiency in the building sector as a driver of European policies to reduce
Apostolopoulos	energy consumption and limit CO2 emissions
Emiljan Mustaqe,	
Vasilopoulos V. Dimitrios	Occupational accidents in Greece in the period 2014-2019, causes and cost
	Συμβολή των Ευρωπαϊκών Προγραμμάτων στην Ανάπτυξη – Ανταγωνιστικότητα –
	Καινοτομία και γενικότερα στην οικονομία για την περιφέρεια Πελοποννήσου για
Κυριακόπουλος Γεώργιος	τα τελευταία 20 χρόνια στον τομέα της μεταποίησης
Moutsios Dimitrios,	How does inflation affect the stock markets? A case study for the Athens Stock
Makris Ilias	Exchange
	Η νομολογία του Συμβουλίου της Επικρατείας σε υποθέσεις φορολογικής
Ευάγγελος Δούβας	κατοικίας



Dimitrios Petropoulos	Wheat production in World (1980-2020)
Τσαγγαρή Δήμητρα, Χαλκιά	Υπερτουρισμός : συγκριτική ανάλυση και στρατηγικές αντιμετώπισης του
Φανή	φαινομένου σε επιβαρυμένες τουριστικά ευρωπαϊκές πόλεις.

#### **SESSION XI – Hall 2**

#### Chairman: Dr. Metaxas Theodore

T. Metaxas, S. Michala, S. Folinas	Investigation on opportunities of developing accessible tourism in Greece: the case study of Ionian Islands
Gavriilidis Gaby, Metaxas Theodore	"Alternatives forms of tourism as a key driver for enhancing regional development in Greece"
Sotiris Folinas, Michala Sofia, Theodore Metaxas	'The beginning of the full digitalization of the tourist experiences market. AirBnB as an emerging creative and cultural industry'
Th. Metaxas, R. Nikou	Tax competition in USA and EU: A comparative analysis
T. Metaxas, T. Romanopoulos	A literature review on the financial determinants of hotel failure.
Theodore Metaxas, Varzakas Ioannis-Panagiotis	Pandemic and Economy: An econometric analysis investigating the impact of COVID-19 on the Global Tourism Market
Theodore Metaxas, Anastasia Velentza	«The role of digital marketing in tourism businesses: empirical investigation»
Anna Maria Karanasiou	INVESTIGATION OF THE DEGREE OF ORGANIZATIONAL CAPACITY AND BUSINESS PLANNING IN THE LOCAL GOVERNMENT OF THE FIRST AND SECOND LEVEL
Vasilis Kyriazis	Title: Markusen's Typology with a "European" twist. The examples of the French Aerospace Valley cluster and the Andalucia Aerospace cluster

# SESSION XII – Hall 3 – virtual presentation

#### Chairman: Dr. Spiliopoulos Odysseas

Ziwen Feng	The Impact of TV Advertisements on the Buying Behaviors of Generation Z  Consumers in China
Sun Kexin	Analysis of Chinese Public Use Intention on Enterprise-Based Internet Hospitals
Antonios Adamopoulos, Antonios Maniatis	THE EFFECTS OF ENERGY AND TOURISM DEVELOPMENT ON ECONOMIC GROWTH: AN EMPIRICAL ANALYSIS



Antonios Adamopoulos, Stamatis Kontsas, Despoina Ntio	CONSUMER BEHAVIOR AND E-COMMERCE IN PANDEMIC PERIOD AN EMPIRICAL ANALYSIS
Yuang Shi	Analysis of the Impact of COVID-19 on the Logistics Industry and Its Countermeasures
Yuxin Xie	Influencing Factors of Consumers' Purchase Intention under Dual Channel Pre-sale Mode
Effrosyni Sapardani	Perceptions and attitudes in the period of the pandemic by the wine growers of the Region of Western Macedonia
Efstathia Koutroubi	Overview of the reports on the reformation of personal income taxation
P. Kemps	"Forecast Analysis on Indo- China Geo-economics and Geopolitical Playout through Colombo Port City"

# Lunch 13:30' p.m. - 14:30' p.m.

# in the Conference area - students restaurant

# Afternoon Sessions 14:30' p.m. - 16:00' p.m.

#### **SESSION XIII - Hall 1**

### Mini Symposium: "Recent trends in entrepreneurship"

#### Chairman: Dr. Alexandros Kakouris, Dr. Nikolaos Apostolopoulos

Sotiris Apostolopoulos, Ilias Makris, Panos Dimitrakopoulos	The case of private and social enterprises of long-term care sector in relation to the local development and inhabitants' quality of life
Ioannis Meleas and Alexandros Kakouris	SME innovation, growth and survival processes in times of economic, pandemic and upcoming climate crisis
Sofia Tampouri, Andronikos Kaliris, Alexandros Kakouris	Researching entrepreneurial beliefs in career decision-making
Aikaterini- Panagiota Voudda, Alexandros Kakouris	Encompassing Embodiment in Entrepreneurial Learning
Dimitrios Petropoulos, Eleni Anastasopoulou, Nikolaos Apostolopoulos	What is the impact of COVID-19 on the agrifood sector?



Ioannis Metaxas	Sustainability, Development and the right to Healthy Environment; Evolution, Evaluation and Aspects of those dimensions, through International Law
Eirini c. Drakou	Towards a Holistic approach to Economic Development
Avlogiaris Konstantinos, Kostopoulos Antonios, Nikiforidis Eleutherios, Ntafopoulos Vasileios, Papadopoulos Xaralambos, Papakostoulis Ioannis	Studying the impacts of Covid-19 on University Students in Greece: Some empirical evidence
Odysseas Kopsidas, Panagiotis Kakaletris, Spyridon Troumpetas, Ioannis Fotopoulos	Measuring Student Satisfaction in Professional Education in Greece using Servqual

# SESSION XIV – Hall 2 – virtual presentation

#### **Chairman: Zisis Mandaras**

Daniel Metz	The influence of mission on organizational performance. Findings from a case study in an IT company from Romania
Georgios Galyfianakis, Nikolaos Grigorakis	Energy Market and other Commodities. A cointegration approach
Chunyan Li	A Gap Analysis of Graduates' Skills: A Case Study of China
Lingxi Jin	The Impact of Social Media on Effective Advertisement of Domestic Beauty Brands
Ruoting Meng	Understanding the Critical Role of Vendor-Managed Inventory in Smart Building Electronics Industry: A Case Study in Siemens
Georgios Zairis	Sustainable finance and ESG importance
Gkinoglou Emmanouil, Minodora Kaponi, Velentzas Ioannis, Kartalis Nikolaos, Broni Georgia	The Impact of ERP Information System in the Internal Audit of the Company
Bolin Xiao	The Legalization of the Exotic Pet Bird Business in China: A Business-State Relations Approach
N.Sykianakis, Ch.Pappa	Management accounting systems in the public sector in the context of the New Public Administration: Existing Framework and Changes.

### SESSION XV – Hall 3– virtual presentation

#### Chairperson: Elena Athanasopoulou

P. Karastogiannis, S. Goumas	Readiness of Greek public sector employees in moving to accrual basis of accounting for improve financial accountability: The case of Ministry of Finance
O. Tsivitanidou, C. Tsordia, A. Sotiropoulou, A. Achilleos	Distance learning and teaching in the field of Management Education in the post covid era: an exploration of the challenges arising for Higher Education  Staff
Vasileios Koniaris, Marianthi Karatsiori, Aikaterini Tsalampouni, Sofia Boutsiouki, Dimitrios Skiadas, Konstantinos Zafiropoulos	Work-Based Learning and Traineeships in Greek Higher Education: from fragmentation towards unification
Zoumi Aimilia	The Transition to the New Public Sector Accounting Standards
Ababacar Sadikh	Size and compositional effects of restrictive immigration policies
John Velentzas, Georgia Broni, Nick Kartalis, Elsa Taipliadou, George Panou, H. Skalidi	BUSINESS / MARKETING AND ADVERTISING ETHICS:Misleading advertising, Sales promotion, Children protection
Stavros Pantos, Panayiota Georgiou	Scenario planning in UK policy making: a tool for resilience and futures thinking?
Laura Joana Papanikolopoulou Arco	Digitization in marketing strategies: The case of socio-digital networks in Non-Governmental Organizations
Ivelin Kolev	Business Process Improvement (BPI) in the Banking Sector under the Pressure of a Global Pandemic

### SESSION XVI – Hall 4 – virtual presentation Mini Symposium: Merges and Acquisitions Chairman: Dr. Kyriazopoulos Georgios

Ch. Paschalidis, D. Petropoulos, S. Sotiropoulos, D. Paschalidis, L. Papakonstantinou, M. Giannatou	THE CONTRIBUTION OF SUPPLIES TO GREEK AGRICULTURE
Msc Logotheti Maria – Rafailia and Dr. Kyriazopoulos Georgios	Evaluation with Cash Flow Statements Mergers and Acquisitions of Cooperative Banks



Msc Konstantina Kalomiraki and Dr. Kyriazopoulos Georgios	EVALUATION OF GREEK SYSTEMIC BANKS USING THE CAMELS MODEL 2010 - 2020
Ch. Paschalidis, D. Petropoulos, S. Sotiropoulos, D. Paschalidis, L. Papakonstantinou, M. Giannatou	DEVELOPMENT OF CITRUS CULTIVATION IN GREECE PROBLEMS AND PROSPECTS
Msc Blachava Eleonora and Dr. Kyriazopoulos Georgios	EVALUATION and VALUATION OF BANKS WITH DEBT MODELS & MODERN VALUATION METHODS
Msc Kragiopoulou Nikoleta and Dr. Kyriazopoulos Georgios	EVALUATION OF BANK ACQUISITIONS AND MERGERS THE CASE OF THE ACQUISITION OF THE COMMERCIAL BANK BY ALPHA BANK
Msc Theodoropoulou Styliani and Dr. Kyriazopoulos Georgios	EVALUATION OF EPSILON NET'S ACQUISITION OF SINGULAR-LOGIC USING FINANCIAL RATIOS AND BANKRUPTCY MODELS
Msc Zachilas Sotirios Dr. Kyriazopoulos Georgios	FINANCIAL ANALYSIS AND VALUATION OF BANKS AFTER ACQUISITION THE CASE OF NATIONAL BANK – FINANS BANK
Dr. Kyriazopoulos Georgios, Dr. Petropoulos Dimitrios, Graduate Students Kalianiotis Thomas and Paparounis Christos	EVALUATION OF THE ACQUISITION OF AGROTIKI BANK BY PIRAEUS BANK 3 YEARS BEFORE AND 3 YEARS AFTER THE ACQUISITION USING THE DUPONT ANALYSIS METHOD AND THE INVESTMENT INDICATORS
Msc Papazoi Evangelia	THE DIPLOGRAPHIC SYSTEM OF THE FINANCIAL SITUATIONS OF THE MUNICIPALITIES OF THE REGIONAL UNIT OF KOZANI AND THEIR COMPARATIVE EVALUATION USING THE INDICATORS OF THE LAST FIVE YEARS
Dr. Kyriazopoulos Georgios, Dr. Petropoulos Dimitrios and Msc Daoutis Georgios	EVALUATION OF CO-OPERATIVE BANKS WITH INSOLVENCY MODELS 2013- 2018
Savas Papadopoulos	REFORMULATION AND DECOMPOSITION OF PEARSON AND SPEARMAN CORRELATION COEFFICIENTS INTO PRACTICAL MEASURES

# **Closing Speech**

# Hall 1

16:00' p.m. - 16:15' p.m.

Closing speech by the Vice President of 5th I.CO.D.ECON. 2022